Hi [Boss's Name],

Have you heard of [Tissue World Miami](https://www.tissueworld.com/miami/en/home.html?elqTrackId=00feafe5540946df960ffc4ce7e178f5&elqTrack=true)? The next show is taking place at the Miami Beach Convention Center between 31 Jan - 2 Feb. If you're not aware of it already, it's a premier event in the tissue manufacturing industry. I believe this is a valuable opportunity that aligns well with our goals for growth, and I’d like to request your approval to attend.

I've done some research on the logistics, and there are cost-effective options available:

* Early-bird discounts can save us as much as $400 off the standard price
* An appealing hotel package with discounted rates includes a full access event ticket
* Additionally, there's a 20% group discount available for 6 or more tickets
* [Add any of your own research about travel & logistics etc.]

If I book [now/this week], the total cost of the trip would be **$XXX.**

I know our day-to-day operation is busy, but Tissue World Miami could be a time-saver by allowing us to connect with all our potential clients and suppliers at once.

Rest assured, Tissue World Miami draws a diverse and influential audience including all the key tissue players. The [exhibitor list](https://www.tissueworld.com/miami/en/exhibitors.html?elqTrackId=9ea1b2690bf0411da02c9d340be4ba5b&elqTrack=true) is here and they have a [sample delegate list](https://www.tissueworld.com/miami/en/exhibit/who-will-you-meet/sample-list/thank-you.html?elqTrackId=0e0acba9b2ed4e028cdfb595bcffbb0f&elqTrack=true) on their site too.

I genuinely believe attending Tissue World Miami will offer a high return on our investment and contribute to our industry standing. I kindly request your approval to be a part of this event.

Thank you for your consideration. I look forward to discussing this further at your convenience.

Best regards,

[Your Name]